



FOR IMMEDIATE RELEASE—April 2007

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**CINEMA ALLIANCE ANNOUNCES THE PREMIERE OF
CRY OF THE CITY PART 1: THE LEGEND OF CORNBREAD**

A story 52 years in the making finally sees the light of day after many turbulent ups and downs with the release of this historic documentary on the life of Darryl “Cornbread” McCray – the Philly native that originated modern graffiti in the late 1960s. Everyone from young hip-hop fans around the world to old-school Philly natives who grew up seeing this infamous graffiti artist’s tags on everything from walls and bridges to jets and elephants have been eagerly anticipating the release of Cry of the City part 1: The Legend of Cornbread. There are two screenings scheduled on April 25th at 7:30 p.m. at the Prince Music Theater Black Box on 1412 Chestnut Street and on April 26th at 8:00 p.m. at The Rotunda on 4014 Walnut Street to debut the documentary. Both screening events are all ages and open to the public with a \$5 suggested donation at the door.

Presented by Freshout and Cinema Alliance, the first screening will be followed by a panel discussion on the historical progression of graffiti art, Cornbread’s role in shaping a cultural movement, and the societal implications of hip-hop and graffiti. The director of the documentary, Sean McKnight, will facilitate the discussion. Speakers on the panel will include Cornbread, Jane Golden (director of the Philadelphia Mural Arts Program), Erick Cohen (owner of local graffiti shop Rarebreed), Will Boone (professor of Hip-hop & Black Culture at Temple University), and Notorious Bik (former graffiti writer and friend of Cornbread). There will also be artwork displayed at the event by local graffiti artists Distort, Ntel, Curve, Caesar, and Seus.

The second screening will include performances by the band known as Cornbread playing funk and soul before and after the documentary. There will be graffiti artists painting live outside the venue, as well as break dancers performing while the band plays. After the screening, there will be a Q&A and autograph signing with Cornbread. This screening will be part of The Rotunda’s monthly hip-hop event, The Gathering.

DVDs of the documentary will be on sale at each screening.

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Synopsis: Cry of the City Part 1: The Legend of Cornbread

This documentary chronicles the life of Philadelphia-based legend Darryl “Cornbread” McCray, the man credited as being the father of modern day graffiti and hip hop.

Cry of the City... profiles Cornbread’s life, from growing up tagging walls to the ups and downs that led to his dedication as a social worker and father.

Interviews throughout the documentary with Jane Golden (Philadelphia Mural Arts), Pose 2 (another wall-writer), his son Troy, and friends show different facets of the man and how he helped establish a world-wide cultural movement.

A trailer for Cry of the City Part 1: The Legend of Cornbread and more information can be found on the Cinema Alliance Website: www.cinema-alliance.com

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